



## 35th Annual Oklahoma Commerce & Industry Hall of Honor

Thursday, October 28, 2021 / 11:30 a.m.–1:30 p.m. / National Cowboy & Western Heritage Museum

Hosted by the Meinders School of Business at Oklahoma City University

# Hall of Honor Program Ad Specifications

As the Meinders School of Business at Oklahoma City University once again recognizes outstanding business contributions through the Oklahoma Commerce and Industry Hall of Honor, the Meinders School of Business gives you an opportunity to support Oklahoma business and its participants by placing your message in this year's Hall of Honor program.

### FULL-COLOR, GLOSSY MAGAZINE

The magazine will serve as the program for the event.

**NOTE:** All color ads must be CMYK, not RGB. Printer's marks and color keys should be removed from the advertisement.

## Ad Sizes

■ Diamond Level Ad • \$1,235

■ Gold Level Ad • \$720

■ Silver Level Ad • \$515

■ Bronze Level Ad • \$310

### ■ BACK COVER

\$2,060

Full Page with Bleed: 8.75" x 11.25" (includes 1/8" bleed)

Full Page Trim Size: 8.5" x 11"

### INSIDE FRONT or INSIDE BACK COVER

\$1,800

Full Page with Bleed: 8.75" x 11.25" (includes 1/8" bleed)

Full Page Trim Size: 8.5" x 11"



**AD SPACE & COPY DEADLINE:** October 1, 2021

**HALL OF HONOR EVENT:** October 28, 2021