

MASS COMMUNICATIONS
Social Media Minor (MCSM)

Check Sheet

Name: _____ Entered Minor: _____

Students interested in the Social Media minor in the Department of Mass Communications are required to complete the following 18 credit hours.

Minor Requirements

- _____ MCSM 1113 Introduction to Social Media
- _____ MCSM 2143 Social Media Content Development
- _____ MCSM 2213 Social Media Branding
- _____ MCSM 3113 Social Media Monitoring *
- _____ MCSM 4213 Social Media Law & Ethics *
- _____ MCSM 4413 Social Media Marketing *

The Social Media minor is beneficial to Mass Communications majors. However, it is open to all majors at Oklahoma City University.

* Qualifies as upper division elective course for students pursuing the B.A. in Mass Communications degree.