

AI SUMMIT 2027

WEDNESDAY, APRIL 21, 2027
9:00 A.M. – 3:00 P.M.

*Presented by RKI Center & ERPI Center
Hosted by the Meinders School of Business at OCU*

SPONSORSHIP OPPORTUNITIES

We would like to be an official sponsor of the AI Summit 2027 and would like our sponsorship to be recognized as:

☐ KEYNOTE SPONSOR / \$5,000

(Choice of: Keynote Session Sponsor, Official Lunch Sponsor, or Networking Reception Sponsor)

- Reserved Premier seating for eight (8) attendees with preferred front-row seating.
- Opportunity for a corporate representative to introduce the Featured Keynote Speaker or provide brief opening remarks.
- Full Page interactive digital ad with direct website hyperlink in the downloadable Digital Summit Guide.
- Dedicated slide and premier logo rotation on main-stage screens before keynotes, lunch, and breaks.
- Prominent logo placement on summit website and verbal recognition from the podium.

☐ INNOVATOR SPONSOR / \$2,500

(Choice of: Breakout Workshop Sponsor or Break/Refreshment Sponsor)

- Reserved Premier Seating for six (6) attendees.
- 1/2-Page interactive digital ad with direct website hyperlink in the downloadable Digital Summit Guide.
- Dedicated branding on coffee/break station signage and workshop room entry displays.
- Logo featured on main-stage digital rotation and summit website.
- Verbal recognition during general sessions.

☐ COLLABORATOR SPONSOR / \$1,000

- Reserved Preferred Seating for four (4) attendees
- 1/3-Page interactive digital ad with direct website hyperlink in the downloadable Digital Summit Guide.

☐ SUPPORTER SPONSOR / \$500

- Reserved Preferred Seating for two (2) attendees.
- 1/6-Page digital spotlight card with direct link in the downloadable Digital Summit Guide.
- Logo and link listing in the Digital Summit Guide and on the summit website.

SPONSOR REGISTRATION FORM

- ☐ Yes! Please register our organization as an official sponsor for the AI Summit on Wednesday, April 21, 2027.

Sponsorship Level Selected:

- ☐ Keynote Sponsor ☐ Innovator
☐ Collaborator ☐ Supporter

If selecting \$5,000 or \$2,500, please indicate your recognition preference:

- ☐ Keynote Session ☐ Reception ☐ Workshop
☐ Lunch ☐ Coffee & Networking

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Company Website URL (for ad hyperlink) _____

- ☐ A check payable to OCU Meinders School of Business – AI Summit is enclosed in the amount of \$_____

Mail registration form and check to:

OCU Meinders School of Business—AI Summit
Attn: Melissa Cory
2501 N Blackwelder Ave.
Oklahoma City, OK 73106-1493

*To register online or via credit card, call (405) 208-5540 or email
mcory@okcu.edu.*

Thank you for your contribution to one of the sponsor levels.

AI Summit 2027 Digital Guide & Screen Specifications

MEINDERS SCHOOL OF BUSINESS | OKLAHOMA CITY UNIVERSITY

The 2027 AI Summit utilizes an interactive, high-resolution Digital Program Guide distributed via QR code on all physical agenda cards and emailed directly to every attendee. All digital guide ads include embedded hyperlinks directly to your chosen landing page, careers portal, or special offer.

AD SIZES

- ☐ Keynote Level
- ☐ Innovator Level
- ☐ Collaborator Level
- ☐ Supporter Level

KEYNOTE LEVEL

\$1,250
300 dpi RGB PDF or PNG + Destination URL
7.5" X 10" (no bleed)

INNOVATOR LEVEL

\$750
300 dpi RGB PDF or PNG + Destination URL
7.5" x 4.75"

COLLABORATOR LEVEL

\$500
300 dpi RGB PDF or PNG + Destination URL
3.5" x 4.75"

SUPPORTER LEVEL

\$250
300 dpi RGB PDF or PNG + Destination URL
3.25" X 2.125"

SCREEN DISPLAY LOGO

1920 x 1080 px (16:9 ratio), high-resolution transparent PNG or vector SVG.

PRINTED QUICK-REFERENCE AGENDA LOGO

High-resolution vector file (.EPS, .AI, or 300 dpi transparent .PNG).

AD & LOGO DESIGN ASSISTANCE DEADLINE: September 14.

FINAL ARTWORK & LINK SUBMISSION DEADLINE: September 28.

AI SUMMIT DATE: April 21, 2027.

SUBMIT ARTWORK, LOGOS & LINKS TO:

Melissa Cory | Director of Professional Education
Meinders School of Business | Oklahoma City University
Phone: (405) 208-5540 | Email: mcory@okcu.edu

