

14TH ANNUAL WOMEN IN LEADERSHIP CONFERENCE

NATIONAL COWBOY & WESTERN HERITAGE MUSEUM

MARCH 26, 2025

Hosted by the Meinders School of Business at Oklahoma City University

SPONSORSHIP OPPORTUNITIES

- **Platinum Sponsor**
\$25,000 (charitable \$17,440)
 Two Diamond Corporate Tables for eight with premier seating. VIP speaker at table.
 Two Executive Coaching Sessions utilizing the CDR 3-Dimensional Assessment Suite.
 Exhibitor booth/showcase.
 Full-page color ad with inside-cover or back-page placement in Women in Leadership printed program.
 Recognition on conference materials, at the event and on event website.
 Introduce a speaker.
 Your item included in a conference gift bag for all attendees.
- **Diamond Sponsor**
\$10,000 (charitable \$4,450)
 Two Diamond Corporate Tables for eight with premier seating. VIP speaker at table.
 One Executive Coaching Session utilizing the CDR 3-Dimensional Assessment Suite.
 Exhibitor booth/showcase.
 Full-page color ad in printed program.
 Recognition on conference materials, at the event and on event website.
 Introduce a speaker.
 Your item included in a conference gift bag for all attendees.
- **Breakfast/Lunch/Reception Sponsor**
\$6,500 (charitable \$3,280)
 One table for eight with premier seating. Opportunity to welcome guests at reception.
 Logo on drink tickets.
 Exhibitor booth/showcase.
 ½-page color ad in printed program.
 Recognition at the event and on event website.
 Your item included in a conference gift bag for all attendees.
- **Gold Sponsor**
\$5,000 (charitable \$3,280)
 One Gold Corporate Table for eight with premier seating. VIP speaker at table.
 Exhibitor booth/showcase.
 ½-page color ad in printed program.
 Recognition at the event and on event website.
 Your item included in a conference gift bag for all attendees.

- **Logo Sponsor**
\$3,500 (charitable \$2,680)
 One table for eight with premier seating. Logo on lanyards or promotional item.
 ⅓-page color ad in printed program.
 Recognition at the event and on event website.
 Your item included in a conference gift bag for all attendees.
- **Silver Sponsor**
\$2,500 (charitable \$985)
 Eight tickets to the conference.
 1/3-page color ad in printed program.
 Recognition at the event and on event website.
 Exhibitor booth/showcase.
 Your item included in a conference gift bag for all attendees.
- **Bronze Sponsor**
\$1,500 (charitable \$690)
 Four tickets to the conference.
 1/6-page color ad in Women in Leadership printed program.
 Recognition at the event.
- **INFLUENCE Sponsor**
 I want to support a student to attend the 2025 Conference.
- **Exhibitor**
\$500 (charitable \$375)
 One ticket to the conference.

REGISTRATION

For online registration, please visit www.okcwomeninleadership.com

Please complete this form and email to mcory@okcu.edu or mail with check to the address below. You may also call (405) 208-5540.

- Yes! Please register me for the 14th Annual Women in Leadership Conference on Wednesday, March 26, 2025, from 7:30 a.m. - 5:00 p.m. (Fee includes materials, breakfast, refreshments, lunch and reception.)
 - **Individual ticket: \$225 (charitable \$100)**
 - **Online/Virtual ticket: \$125**
- INFLUENCE a rising student or individual to attend the conference by donating to our scholarship fund. Your contribution will help deserving individuals attend the conference at no cost.
 - **Donation** _____

Title (Ms./Mrs./Mr.) Name _____

Company _____

Address _____

City _____

State _____

ZIP _____

Telephone _____

Fax _____

Email _____

- Please check here if you prefer a vegetarian meal.

If you need special services, assistance or accommodations to attend, please contact the Executive and Professional Education Center at (405) 208-5540 or mcory@okcu.edu.

- If paying by credit card, please register online at the Web address shown to the left, or call (405) 208-5540.

Charge \$ _____

to my Visa MasterCard

Discover American Express

Name on Card _____

Card No. _____

Exp. Date _____

CVV/Sec. Code _____

ZIP _____

Signature _____

- A check payable to OCU Women in Leadership is enclosed for the amount of \$ _____.

Mail registration form and check to:

Executive and Professional Education Center
 Meinders School of Business
 Oklahoma City University
 2501 N. Blackwelder Ave.
 Oklahoma City, OK 73106, USA

Thank you for your contribution to one of the sponsor levels. The amount of your contribution, which is tax-deductible, is given.

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PROGRAM AD SPECIFICATIONS

As the Meinders School of Business at Oklahoma City University once again recognizes outstanding business contributions through Women in Leadership, the Meinders School of Business gives you an opportunity to support Oklahoma business and its participants by placing your message in this year's Women in Leadership program.

Full-Color Program

Note: All color ads must be CMYK, **not RGB or spot colors**. Do not include crop marks, printer's marks, or color keys. No bleed needed except for full-page ad clients who choose the bleed option.

AD SIZES

 **Platinum Sponsor**—Full-Page Ad
with inside-cover or back-page placement

 **Diamond Sponsor**—Full-Page Ad

 **Breakfast/Lunch/Reception Sponsor**—
Half-Page Ad

 **Gold Sponsor**—Half-Page Ad

 **Logo Sponsor**—Third-Page Ad

 **Silver Sponsor**—Third-Page Ad

 **Bronze Sponsor**—Sixth-Page Ad

INFLUENCE Sponsors will be featured in an ad recognizing this special opportunity to support another to attend the conference.

Platinum & Diamond—Full-Page

Platinum—\$2,060

Diamond—\$1,800

Choose either 7.875" x 9.625"
(no bleed) or 8.625" x 10.625"
(with 1/8" bleed)

Silver & Logo Sponsor

Third-Page

\$515

3.875" x 4.785"

Bronze Sponsor

Sixth-Page

\$310

3.875" x 2.375"

Gold and Breakfast/Lunch/Reception Sponsor

Half-Page

\$720

7.875" x 4.785"

DEADLINE

Ad Space & Copy Deadline:

March 7, 2025

Publishing:

March 26, 2025

Women In Leadership Event:

March 26, 2025

CONTACT

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